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Stockton launches new website to grow its economy

STOCKTON

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- **Uses GIS technology for quick answers**
- **“Gives Stockton a clear advantage when businesses are considering investing in our region”**

The city of Stockton is going after business the new-fashioned way: with a new website. (See link below.)

The city’s Economic Development Department has launched the site that instantaneously provides information for site selectors, real estate developers, and businesses interested in new opportunities in Stockton.

Using geographic information system (GIS) software, the website, AdvantageStockton.com, gives free access to in-depth information that previously required costly, time consuming research. Real estate, demographic, and industry data and analyses are available immediately, along with a database of properties available for sale or lease.

“This powerful technology gives Stockton a clear advantage when businesses are considering investing in our region,” says Stockton Economic Development Program Manager Janice Miller. “Visitors to AdvantageStockton.com can pick any point on the map and find data they need on our workforce, building inventory, buying power and neighboring businesses. They can even see images of available properties.”

She says the new website and the city’s reduced public facilities fees, “shows the city is committed to improving the Stockton economy.”

Local commercial real estate brokers help update the listings of available commercial property included within the database.

“AdvantageStockton.com is a great way for me to market our Downtown properties,” says Mahala Burns, broker for Cort Companies. “We entered our property information and have already had a showing that ended in a lease. Tenants and buyers are increasingly looking online for property information and having a powerful tool like this helps us reach these potential clients.”

Here’s the link to the website:

<http://www.advantagestockton.com/>

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