Envision Stockton – General Plan Update
Visioning Workshops Summary

In September 2016, the City of Stockton hosted a series of workshops for community members to learn about the General Plan update process, review existing conditions, discuss their visions for the future of Stockton, identify areas of the city where positive change might be most likely to occur, and discuss key land use and related issues that should be addressed through the General Plan update. Each workshop began with a presentation by City staff and consultants describing the update process, existing conditions in Stockton, and opportunities for public involvement.

Participants offered input through small group discussions, responding to questions geared at identifying a community vision to guide the 2040 General Plan. The input received at each workshop is summarized below. The detailed notes and comment cards from the workshops are provided as Attachments A, B, and C. Participants were also asked to choose desirable and undesirable building designs from photographs, and the results of these visual preference surveys are provided at the end of this summary. Both that survey and the small group questions have also been available to the community via the City's website as of September 19, 2016.

Workshop #1: Merlo Gym
Tuesday, September 20, 2016

The first workshop was held at the Merlo Gym in South Stockton. Approximately 55 people signed in, and there were nine groups during the small group discussion. A summary of the group responses organized by question is provided below.

1. What do you like most about Stockton?
Participants like that the city is centrally located with access to educational institutions such as Delta College, University of the Pacific (UOP), and California State University (CSU) Stanislaus. Groups also mentioned enjoying attractions such as the civic auditorium, the waterfront, the Stockton arena, and community events like movie nights, concerts in the park, and waterfront Fridays. In addition, participants like the diversity of Stockton residents, family-owned businesses, affordable housing, and living in close proximity to agricultural lands.

2. What would you like to see changed in Stockton in order to make it a better place to live and work?
Participants identified the need for increased safety, more grocery stores, health equity, jobs, housing, infill development, and multi-modal transit opportunities. Groups also mentioned the need for more youth-focused recreation opportunities, homeless outreach services, and a new university (i.e., CSU Stockton). In addition, participants mentioned that they would really enjoy increased entertainment opportunities such as community events, a more active Downtown, a Riverwalk with restaurants, and more open space.

3. Rank the following issues in order of importance for the General Plan Update to address: vibrant and active Downtown; safe residential neighborhoods; traffic congestion; safe and convenient bicycle and pedestrian circulation; improved community services (e.g., police, fire); and job creation.
Groups ranked the issues in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

1) Safe Residential Neighborhoods
2) Job Creation
3) Vibrant and Active Downtown
4) Improved Community Services
5) Safe and Convenient Bicycle and Pedestrian Circulation
6) Traffic Congestion

These rankings mirror the common responses to question 2 above, with the need for safety and job creation ranking the highest overall. In addition, groups suggested that the General Plan prioritize the following additional issues: public health, social and equitable approaches to General Plan implementation, youth investment, and arts/culture.

4. Rank the following areas to show where you would most like to see new development, growth, or change happen: Downtown; Midtown; North Stockton; South Stockton; West Stockton; and East Stockton.
Groups ranked the areas where they would most like to see new development, growth, or change happen in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

1) South Stockton
2) East Stockton
3) Downtown
4) West Stockton
5) Midtown
6) North Stockton

Overall, participants prioritized South Stockton, East Stockton, and Downtown for development, growth, and change.

Workshop #2: Seifert Community Center
Wednesday, September 21, 2016

The second workshop was held at the Seifert Community Center in North Stockton. Approximately 60 people signed in, and there were nine groups during the small group discussion. A summary of the group responses organized by question is provided below.

1. What do you like most about Stockton?
Participants like local attractions such as Victory Park, the waterfront, Miracle Mile, the historic buildings in Downtown, and the inland deep-water port. Groups also like that the city is centrally located because it provides easy access to outdoor recreation areas and neighboring points of interest. In addition, participants like the diversity of Stockton residents, cultural and community events, farmers markets, sports fields, and living in close proximity to agricultural lands.

2. What would you like to see changed in Stockton in order to make it a better place to live and work?
Participants identified the need for increased safety, decreased blight, health equity, increased job opportunities, affordable housing, multi-modal transit opportunities, and the preservation of agricultural lands. Groups also mentioned the need for more youth-focused recreational opportunities, career development opportunities, vocational training, homeless outreach services, mental health services, and a new university (i.e., CSU Stockton). Participants also mentioned that they would really enjoy increased outdoor recreational opportunities such as walking, jogging, and biking trails, as well as gardens and open space. In addition, participants expressed interest in promoting tourism and revitalizing South Stockton and the Downtown area.

3. Rank the following issues in order of importance for the General Plan Update to address: vibrant and active Downtown; safe residential neighborhoods; traffic congestion; safe and convenient bicycle and pedestrian circulation; improved community services (e.g., police, fire); and job creation.
Groups ranked the areas where they would most like to see new development, growth, or change happen in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

1) Safe Residential Neighborhoods
2) Job Creation
3) Vibrant and Active Downtown
4) Improved Community Services
5) Safe and Convenient Bicycle and Pedestrian Circulation
6) Traffic Congestion

These rankings are consistent with responses received at the first workshop and mirror the common responses to question 2 above, with the need for safety and job creation ranking the highest overall.

4. Rank the following areas to show where you would most like to see new development, growth, or change happen: Downtown; Midtown; North Stockton; South Stockton; West Stockton; and East Stockton.
Groups ranked the areas where they would most like to see new development, growth, or change happen in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

1) South Stockton
2) Downtown
3) East Stockton

4) Midtown
5) West Stockton
6) North Stockton

These rankings are also generally consistent with the responses received at the first workshop, prioritizing South Stockton, Downtown, and East Stockton overall. However, participants at this workshop ranked Downtown higher than East Stockton and Midtown higher than West Stockton.

Workshop #3 (Young Adult and Youth Workshop): Danner Hall, San Joaquin Delta Community College
Wednesday, September 28, 2016

The third workshop, geared for young adults and youth in Stockton, was held in Danner Hall at Delta College. Approximately 80 people signed in, and there were ten groups during the small group discussion. A summary of the group responses organized by question is provided below.

1. What do you like most about Stockton?
Participants like that the city is centrally located with access to educational institutions such as Delta and UOP. Groups also mentioned enjoying attractions such as the Civic Auditorium, the waterfront, the Stockton arena, Miracle Mile, Victory Park, the civic theater, retail shops, the movie theaters, soccer complex, and restaurants. Participants also enjoy community events like the Asparagus Festival, Tamale Festival, and 99 Speedway. In addition, participants like the diversity of Stockton residents, family-owned businesses, affordable housing, parks and open space, the YMCA, teen center, and libraries.

2. What would you like to see changed in Stockton in order to make it a better place to live and work?
Participants identified the need for job creation, increased safety, improved infrastructure, redevelopment, high density infill, bike/pedestrian access, and better lighting of public spaces, especially in the Downtown. Groups also mentioned the need for more youth-focused recreation opportunities, programs that prepare youth and young adults for a post-secondary education, homeless outreach services, parks and open space, gyms, health equity, and a new university (again, CSU Stockton). In addition, participants would like more entertainment opportunities such as community events and cultural museums.

3. Rank the following issues in order of importance for the General Plan Update to address: vibrant and active Downtown; safe residential neighborhoods; traffic congestion; safe and convenient bicycle and pedestrian circulation; improved community services (e.g., police, fire); and job creation.
Groups ranked the issues in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

1) Job Creation
2) Safe Residential Neighborhoods
3) Improved Community Services
4) Vibrant and Active Downtown

5) Safe and Convenient Bicycle and Pedestrian Circulation
6) Traffic Congestion

These rankings generally mirror the input from Workshops 1 and 2 and the common responses to question 2, with the need for job creation and safety ranking the highest overall. Participants at this workshop ranked community services higher than did participants at Workshops 1 and 2. Groups at this workshop also suggested that the General Plan prioritize the following additional issues: housing availability for all incomes and improved education.

4. Rank the following areas to show where you would most like to see new development, growth, or change happen: Downtown; Midtown; North Stockton; South Stockton; West Stockton; and East Stockton.
Groups ranked the areas where they would most like to see new development, growth, or change happen in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

1) South Stockton & Downtown (tie)
2) East Stockton
3) Midtown
4) West Stockton
5) North Stockton

As with the previous workshops, participants prioritized South Stockton, Downtown, and East Stockton. However, they ranked Downtown higher than at the other workshops, and some people suggested that the southern part of West Stockton (west of I-5) should be ranked as highly as South Stockton.

Two additional questions were asked at the Delta College Workshop:

5. Do you envision staying and working in Stockton after you are out of school? If not, what would need to change in order for you to want to stay?
Many of the participants are planning to or would like to stay and work in Stockton after graduating from school. However, some worried that they would need to move out of the Stockton area if they were unable to find a job. Others already plan to move, often because they don't expect to find job opportunities in their chosen field. In order to remain in Stockton, participants would like to see increased job growth, career opportunities, competitive wages, decreased crime, affordable housing, better services to support community needs, improved healthcare, and affordable options for higher education.

6. What type of job do you hope to have when you are out of school? Do you think that there will be adequate job opportunities for you in Stockton?
Most of the participants do not anticipate having adequate job opportunities after graduating from school. After graduation, many participants are interested in pursuing careers in fields like engineering, biological sciences, environmental science, and medicine/health. In addition, participants expressed interest in pursuing careers in education, counseling, psychology, criminal justice, financial services, and government.

Visual Preference Survey Results

At each workshop, participants were asked to complete a visual preference survey identifying the types of development that they would like to see more of in Stockton. The photos used in the survey are shown on the following pages. Participant responses to these surveys are summarized below.

Workshops #1 and 2 (Merlo Gym and Seifert Center)

The commercial/office/mixed use images that were most desired (i.e., circled the most) were:

- D (3+ story residential/retail mixed use; sidewalk restaurant seating)
- G (downtown Pleasanton)
- C (urban mixed use residential/retail)

The residential images that were most desired (i.e., circled the most) were:

- M (motor-court housing)
- L (townhomes)
- O (live-work spaces)

In general, there were far fewer instances of crossing out photos, indicating that the respondent does not like the development type, than there were of circling them as desirable. Of the photos that were crossed out, most were images A, H, and I, which show a small shopping center and two campus-style office buildings. Image J, the single family residential image, was crossed out the most among the residential photos.

Based on these results, it appears that the survey participants at Workshops #1 and 2 generally favor higher intensity, mixed use, modern buildings, along with multi-family and attached housing types.

Workshop #3 (Young Adult and Youth: Delta College)

The commercial/office/mixed use images that were most desired (i.e., circled the most) were:

- C (urban mixed use residential/retail)
- D (3+ story residential/retail mixed use; sidewalk restaurant seating)
- B (shopping center)
- E (urban mixed use residential/retail)
- G (downtown Pleasanton)

The residential images that were most desired (i.e., circled the most) were:

- J (single family residential)
- M (motor-court housing)
- O (live-work spaces)
- P (high density apartments with open space)

As with the previous workshops, there were far fewer instances of crossing out photos than there were of circling them. Of the photos that were crossed out, most were images A, F, H, and I, which show a

small shopping center, small free-standing shops, and two campus-style office buildings. Image K, showing small home/small lot detached housing with no garages, was crossed out the most among the residential photos; however, this photo was circled more than it was crossed out (ten circles versus six cross outs).

Based on these results, it appears that the young adults and youth at Workshop #3 generally favor higher intensity, mixed use, modern buildings, as well as lower intensity shopping centers. Participants at this workshop also like both high-density and attached housing as well as detached single-family homes.

HELP ENVISION STOCKTON'S FUTURE!

What type of development would you like to see more of in your city?

Review the images below and identify the type of **commercial, office, and mixed use development** that appeals to you by drawing a circle around the image; indicate development types that you don't like by crossing them out. Please feel free to write comments next to the images and tell us what you like, don't like, or identify anything that we missed!

A

B

C

D

E

F

G

H

I

HELP ENVISION STOCKTON'S FUTURE!

What type of development would you like to see more of in your city?

Review the images below and identify the type of **residential development** that appeals to you by drawing a circle around the image; indicate development types that you don't like by crossing them out. Please feel free to write comments next to the images and tell us what you like, don't like, or identify anything that we missed!

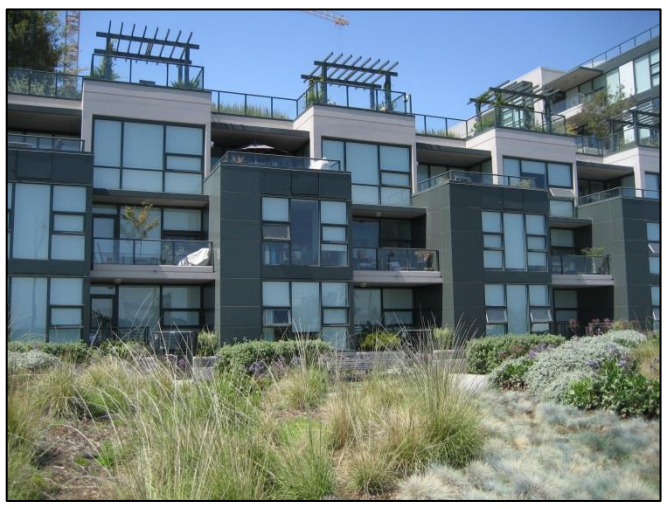
J

K

L

M

N



O

P

Thank you for participating!

Attachment A
Workshop #1: Merlo Gym

Q1 What do you like most?

- Waterfront, Historic buildings, Cineplex plaza, Parks / Open space Delta College, Pacific, Stanislaus, Magnolia Pres. District, DIVERSITY! Dorty L Jones ctr, Gym - more youth services, more after school programs, Landscaping, make use of empty lots, increase multi-modal transp. options, Bike lanes GP should address all areas, Libraries empty space = room to grow, K-mart, Walgreens ~~More~~ Med. Facilities in S. Stockton, Enjoy where the city is head'd, Downtown project Pridritize neglected areas, Youth involvement, 4 Senior involvement, Grass roots involvement accessibility, churches (all aspects)

Q2

Southside = infrastructure, business, co-op, sustainable busines, access to food options, help the southside gain access to more resources, Homeless population, ↑ transportation options; ie. bus service, Bikable, walkable, ↑ affordable housing options retain our population, the G.P. should be owned/a reflection of its population job development, career development, Second university = CSU Stockton

↑ equitable food access; healthy options, community farms, community gardens safer Southside, People should be able to be in community & feel safe.

Q3

7 Vibrant and active Downtown

2 safe residental neighborhoods

8 Traffic congestion

6 safe: convenient Bike/Ped

5 Improved community services

1 job creation

3 New → address Health in all Elements

4 Now → Social Equitable approach to implem.

Q4

1 = South stockton

2 = East Stockton

3 = Downtown

4 = Midtown

5 = West stockton

6 = North stockton

TABLE 2

Like Most

- Can hear birds chirping; quiet
- Centrally located
- Access to Water
- Weber Point
  - Interactive Fountain
- Banner Island Ball Park
- Arena
- Civic Auditorium
- Different neighborhoods - (variety)
- Diversity; Authencity; Potential
- ACE
- Old historic buildings
- Strong Community College
- Pacific (UOP)
- CS Stanislaus
  - opportunity for civic engagement
  - Bike trails; Walking trails
- Lodi Wine Country (Proximity to)
- would like to see a stronger connection betw. Academic Institutions
- Concerts in the Park
- Movie Night in Weber Point
- Waterfront Fridays

Table 2 Question 2

Changed → to make it a better place → to live

- Shopping in South Stockton
- Shopping in general - small; local walkable ("Lincoln Center-ish")
- Friendlier attitude among "Stocktonians / Residents
- External perceptions
- Grocery Store in South Stockton other than Dollar Store / Dollar general
- Self-perception; residents take ownership of where they live - keep up property

to work:

- After School programs
- Child-care — Available / Affordable

to work

- Create jobs in hospitality industry Specifically that promote Stockton
- Promote business development
- Increase high School graduation Rate -
- Education to improve Students ability to retain sustainable jobs
- Promote trade schools (local workers trained here

Table 2 Ques. B

- Job Preparation

#4 New Development

Downtown-	3	4	1	4	3
Mid-town-	4	5	3	3	4
* N. St KN-	6	6	6	6 *	6
S. St KN-	2	1	2	2 1 *	1
W. St KN-	5	2	4	5	5
E. St KN-	1	3	5	2	2

Page 3 - Survey Question 3

- Vibrant and active Downtown
- Safe residential Neighborhoods
- Traffic Congestion
- Safe & Convienient Cycling / Ped Circ.
- Improved Community Svcs. (FD; PD; Library; Parks)
- Job Creation

6 1 | 1 6 | 4 | (3) | 3.6
1 4 2 3 5 | 3 | (2)
4 3 3 5 3 | (4) | 4.2
5 2 4 2 | 1.8 | (1)
2 5 5 4 6 | 4.4 | (5)
3 6 6 1 2 | (3)

#1
Stockton College
Charter Schools
Univeristy of Pacific
Delta College
CSU Stanislaus
Minimal traffic
Parks & green spaces
Shoppings Malls/Centers
Diverse food selection
Museum

#2

↑ Better paying Jobs

↑ Higher Educatim Attainment

↑ imprved green spaces in S. Stockton

↑ Bike + walking trails

Use levees

Riverwalk

Louis park to Waterfront

w/ restaurants, retail + gardens

More entreprenvership Opportunities

More libraries

Goods + services for South Stockton / Weston Ranch

Entertainment venue that are destinations

CSU stockton in Mariposa Lakes

Homeless Housing

#3

4 Vibrant Downtown
3 Safe Neighborhood
6 Traffic
5 Bicycle & Pedestrian
2 Community Services
1 Job Creation
7 Youth Investment
Eg. Education
8 Arts/Culture

#4

2 Downtown

~~6~~ Midtown

5 North — Kelley Dr. Ponce de Leon Jill Circle

1 Sath ← Westn Ranch

4 West — Mid South, Boggs tract, Pixie Drive

3 East

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

NORTH STOCKTON

WEST STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

TABLE 4

Q#1

- DIVERSITY
- AGRICULTURE/ENVIRON'T
- SMALL, FAMILY-OWNED BUSINESSES
- COST OF LIVING
- EDUCATIONAL OPPORTUNITIES

Q#2

- HEALTH EQUITY (ACCESS)
- YOUTH RECREATION
- NEED MORE THINGS TO DO
- COMMUNITY INVOLVEMENT
- NIGHT LIFE
- SAFETY
- EDUCATION

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

NORTH STOCKTON

WEST STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

SOUTH STOCKTON

Out-lined areas = needed improvement

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

Miles

NORTH STOCKTON

WEST STOCKTON

MIDTOWN

DOWNTOWN

EAST STOCKTON

SOUTH STOCKTON

1. — like.
2. bikelanes, public transportation
Cal. State University in Stockton
Fewer Food desserts, Youth activities
Cultural/arts center, affordable housing
Police, fire dept & community friendship event.
Shopping center in South Stockton
No tunnels

Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

Q1 and Q2

Like: Diversity
Access to public parks
BOB HOPE THEATER
STOCKTON ARENA
OAK GROVE PARK
MIRACLE MILE
DELTA ACCESS

NORTH STOCKTON
WEST STOCKTON
EAST STOCKTON
MIDTOWN
DOWNTOWN
SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of influence
City Limit

Downtown Area

Change
MORE RESIDENTIAL UNITS DOWNTOWN
MORE MULTI UNIT HOUSING
- More youth activity opportunities
Bike Lanes - more people would ride for both work + fun
- Make the city look like a certain standard across the board
- WATERFRONT DEVELOPMENT
- SHOPS, RESTAURANTS

4
2

Q3

TABLE 6

3. **Vibrant** Active Downtown
1. Safe residential neighborhoods
5. Traffic congestion
6. Safe and convenient bicycle and pedestrian circulation
4. Improved community service
2. Job creation

Q4

Table 6

3. Down Town
- more people
- walkable
- housing
- Water way
- Restaurants
- safety

4. Mid Town

6. North stockton

1. South stockton - infrastructure
medical facility
Grocery

5. West stockton → safety

2. East stockton - Transpatation
medical facility
grocery

↓
provide safe
Business to the area.

(1)

- Diversity
- Waterfront
- Ballpark
- Historic Districts
- Mirical Mile
- Midtown
- 8 Mile Rd. Shopping
- Proximity to Agg/Open Spaces/Parks
- Downtown
- Lakes/Waterways
- Cost of Living

(2) — Zoning for Education Use
- Complete Streets
- Dosn't Build Wealth
- Work on Vacancy
- Hold Landloords Accountable
- Less food desarts/ fresh food
- Blight on Vacant Lots
- Planning for People Not Cars
- Work on Vacant building/ Dewntown
- Transportation Management Dist.? Downtown
- More Open Space/ festivals/ publicart
- Eliminate Blight in older Working Neighborhoods

(3) First Saf Blight free Residential Neborhood

All others

Add Homelessness
Add Infrastructure Improvment for Growth
(Nat Streets
Sidewalks/Internet/Water)

Last Traffic Congestion

4

First - Greater Downtown
Older Working Neighborhoods

- No outer Growth
- Pull Back North Area Growth
- Agg Buffer Zone
- Infill

Last - North Stockton

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDAT
CITY OF STOCKTON

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

Just Say No

NO !!!

NORTH STOCKTON

WEST STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

SOUTH STOCKTON

blight

Time 4 Change + Investment

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

Table 8

Like:

Change:

★ Vibrant Downtown
1 2 2 2 2

★ Safe neighborhoods
4 1 3 1 1

Traffic Congestion
6 6 6 6 6

Bike/Pedestrian Safety
3 4 4 5 5

Community Services
5 5 5 4 4

★ Job Creation
2 3 1 3 3

STOCKTON

Don't back up homes to parks

Sprawl!

Like:
Miracle mile
Historic Dist. (Magnolia)
walkable areas
Older homes
Affordable housing — Need!
Waterfront, Dt. waterfront connection plan
Parks
Mix of homes,

NORTH STOCKTON

WEST STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

SOUTH STOCKTON

Great home beautiful, Sad condition

housing types found in Miracle Mile

Fix it up!

Prior Plans
① Downtown
② South Stockton
③ Midtown/Oak Park

Waterfront

Need Grocery stores

Sprawl

Change:
- Safer walking environment
- More streetlights
- Police
- More Downtown residents
- Fix up Southern Downtown
- New Charter/Park
- Focus on infill
- Save on infrastructure costs
- Need more jobs
- Need stores, hotels
- Vacant lots, dilapidated buildings
- Preserve historic resources
- Walkable communities & link areas / more parks
- Existing policy to link areas
- Add inclusionary housing

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Miles

Downtown Area

Loves:

- Neighborhood, people, quality of life.
- Ability to bike
- Family friendly / block parties.
- People take care of the neighborhood.
- Geographic location: proximity to Sac, Bay Area, coast.
- Would like ~~more~~ revamped downtown.

Neighborhood 14

- Issue Rankings:
  - Job creation = high

- S. Stockton - airport, fairgrounds assets.
- DT | S. Stockton = oldest parts - focus there instead of N. Stockton.
- Charter | MLK = asset. Great food | businesses
- High foreign-born pop | diverse. Concentrated in S | DT area. Other cities mix better.
- Charter | MLK | Airport could be cultural center.

2

- Nonprofits have had to address infrastructure issues at high cost. Can't put that

- DT could be regional destination.
- Sub-culture - 30 days for peace - Community events
  - Channel the subcultures (eg grafitti) ⇒ art/dance/music.
  - More sub culture events throughout city
- Love the airport.
- Movie theaters.
- Weston Ranch = no man's island.
  - Been left alone
  - But good parks

- Not enough services in Weston Ranch.
- In general, need more services in S. Stockton. Not enough grocery stores - people have to travel far or spend a lot at local stores. (Food desert).
- Industrial area = job opp's, but high unemployment. Promote / support this opportunity.
- Sprawl = issue. Affects police / fire response times.
- Need to reduce red-tape for working w/ City. Opportunities for big businesses that have been deterred by fees/red tape.

- Issue Rankings:
  - Job creation = high
  - Crime = high
- Ponce de Leon - need to address crime. #1 highest crime area in Stockton. Need to understand culture.
- Top issue: blight. Esp Harding / Airport. Run-down lempty bldgs, plus landscaping, etc. Need enforcement. Improve bldg facades.
- Need to understand / address underground economy.
- Lack of inf = high priority. Esp. sidewalks & parks

Nonprofits have had to address intastructure issues at high cost. Can't put that burden onto non-profits.

- Need more for young people to do.
  - Skating rinks, skate parks. Only 1 teen center, not placed well. See Oakland example..
  - Need in neighborhoods throughout city.
    - At every corner.

- Need targeted outreach to all neighborhoods. Also coordinate w/ school districts.
  - Also need city/county coordination for areas w/ County jurisdiction/services.
    - This should be youth-led.

Downtown Area

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

AIRPORT
SOUTH STOCKTON
DOWNTOWN
MIDTOWN
EAST STOCKTON
NORTH STOCKTON
WEST STOCKTON

X - needs improvement
X - youth recreational space

Attachment B
Workshop #2: Seifert Community Center

#1

Like:

- Variety of food
- Ethnic/Cultural diversity
- Weather
- Parks
- Sports (Ports)
- Downtown
- Agriculture, Rural greenbelt
- Waterways, sailing, the Delta
- Small-town feel
- Flatness
- Lincoln Village
- Miracle Mile
- It's always home
- Bike paths
- Arts: Theater, Symphony
- Arena
- U.O.P.
- Outdoor dining (as on Miracle Mile)
- Delta College
- Farmers Markets
- Festivals, Concerts in parks
- Family Activities

#1 Change

Sprawl

Vibrant Downtown

↑ Air Quality

More sidewalks

Opportunities for Youth
- Jobs to retain them, bring back after college

More uniformity of quality of development

Literacy rate ↑

↑ Affordable Housing

Spaces for start-ups

Crime ↓

House the homeless

↑ Teachers, better pay

Bike paths: more Class I, better connected

Malls are awful - fix up
- more variety of shopping
- fewer chains

Higher-wage jobs

Shops for South Stkn

Protect farmland

More senior housing in central area

Inclusion of people of color, Embrace diversity

#1

Ranking

Vibrant Downtown

5 3 2 4 3 3

- Safe neighborhoods

1 4 3 2 1 2

Traffic congestion

6 6 4 5 6 6

Safe bike/ped

4 2 6 6 5 4

Improved community svcs

3 5 5 3 2 5

- Job Creation

2 1 1 1 4 1

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of influence
City Limit

① Love

- Waterfront
- Cultural - Delta/UOP/Music...
  Events Festivals
- Waterways (the Delta)
- Geography (Center of State)
- Miracle Mile
- Close to Commerce/5/99
- Ethnic Mix (great food!)
- Trees

(2) Need Work

- Jobs (good paying)
- Reduce Crime (downtown!)
- Homeless
- Make Downtown Even More of a Destination
- Greenbelts / Riverways
- Education for Workforce
- Improvements to Airport
- Connect with Regional Transit (the Bay Area)
- Reduce Cars more Walkable Neigh.
- Grocery ~~Est~~ in E/S. Stockton
- Inclusive of everyone
- New Tech. Charging Stations (Solar)

3

Vibrant Downtown	1	3		3	2	5
Safe Neighborhoods	2	1	1	1		2
Traffic	5		3	5		4
Bicycle/Pedestrian	3				4	6
Community Services	4	4	2	2	4	1
Job Creation	1	2		4	1	3
Arts Education					3	

(A)

Downtown	~~1~~	1	3	1	5	2
Midtown		3		3	2	4
North Stockton					3	
South Stockton	2	2	2	2	1	1
West Stockton						
East Stockton	3	4	1	4	4	3

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

NORTH STOCKTON

EAST STOCKTON

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Parcels
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City Limit

Downtown Area

Miles

1. Like

- Climate
- Walking/Biking Trail on Calaveras
- Cultural Events
- Diversity
- Colleges
- Farmers Markets
- Businesses
- Malls
- Centrally located
- Restauraunt variety
- lending libraries

2.

- More activities for youth
- more jobs
- better public transportation
- better roads
- attraction of businesses
- better bike trails
- health equity/opportunities for healthy active lifestyles
- neighborhood policing
- closer housing & Jobs
- safety
- Hometess

3.

26246
4 · Vibrant & Active Downtown

31411
1 · Safe residential neighbor-hoods

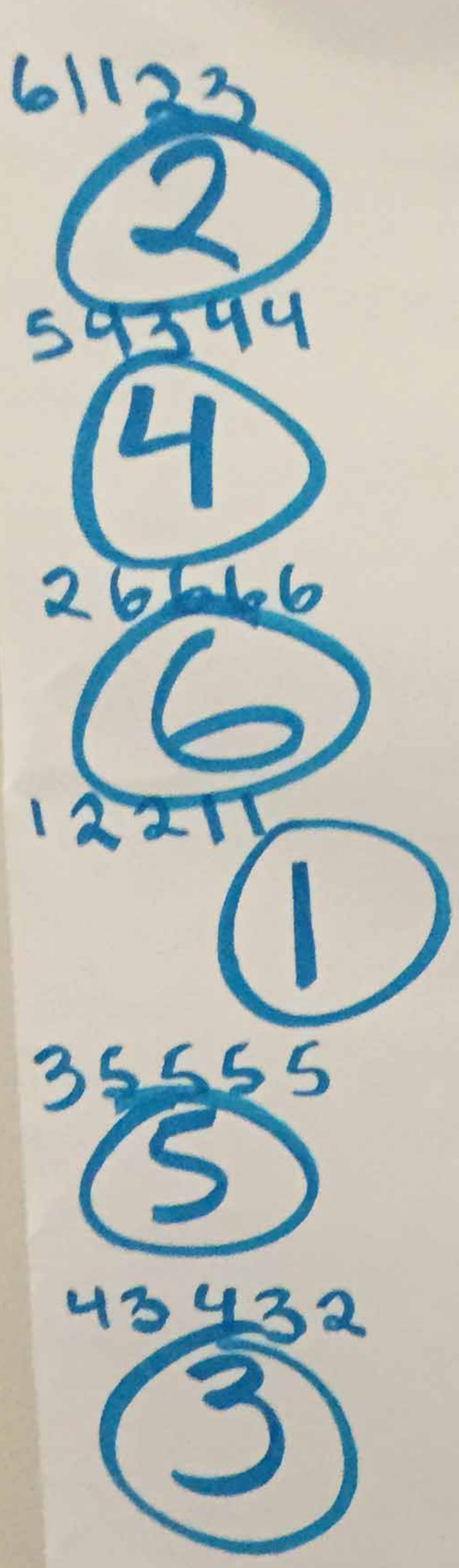
5 5 6 6 5
6 · Traffic longestion

64652
5 · Safe & convenient bicycle & pedestrian circulation

42323
3 · improved community services

13134
2 · Job creation

4.



- Downtown
- Midtown
- North Stockton
- South Stockton
- West Stockton
- East Stockton

ENVISION STOCKTON

High Crime Priority

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Need youth activities

#1 Crime

safe

food deserts

Walkability

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

Miles

Like Q1

Table 4

- UoP
- waterfront - Delta
- Down Town - historical Buildings
- Proximity to other parts in the California
- Diversity - cultural
- Victory Park
- Pixley wood Children's Park
- Mineral Mile

Changes Q2 Table 4

- Downtown
- change the way to look (in General) Less garbage
- Walking / Jogging Trails
- More jobs / Familys
- ~~T~~ Sustaining Jobs
- Less vacant Buildings
- Decreas homeles
- Neighborhood ~~equality~~ equity
- More Recreation option

Q3

Table 4

3. Vibrant and active Downtown

1. Safe residential neighborhood

6. Traffic congestion

5. Safe/convenient bicycle and pedestrian circulation

4. improve community services

2. Job creations

Q4

Table 4

2 Downtown

6 / Mid Town

5 north stockton (No growth intill only

1 south stockton

3 west stockton (No growth intill only)

4 East stockton

Table 4

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

5

4up

4

6

2

Waterfront

Downtown

3

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

Table 5

2. Like

Size of City

Historic downtown

Miracle Mile

Waterfront beauty and proximity

Diversity

Permanence of residence

Univ. of the Pacific

Port of Stockton

Resilience of citizens

table 5

Change

- Greater Economic Integration
- » Mixed Land Uses & Housing types
- Cal. State Univ. in Stockton
- Mental health programs
- Homelessness
- Offer incentives for growth in Downtown and South Stockton
- Walkability and Transit Oriented development.
- Complete streets program.
- Reduce sphere of influence
- Increase » » »

TABLE 5

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON
COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

x area of residence

NORTH STOCKTON
EAST STOCKTON
MIDTOWN
DOWNTOWN
WEST STOCKTON
SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

(1) Q: What do we like most?

Parks, Bike lanes, Bob Hope Theatre, Downtown rest., waterfront, walkable, accesibility, centraly located, 99:5, Shopping options, Cultural/Ethnic diversity UOP: Educational opportunities, Arena, Civic Center, Music/Arts Events Best Weather in the Central Valley! Symphony, transportation, Airport, Amtrak, Inland ocean port, Beautiful Downtown

Q2: What Changes? Table 6

CSU - Stockton, Crime reduction

Better solutions for Homeless

Re-model (restore) vacant buildings downtown

Higher Income jobs, Green jobs

Youth opportunities / Career (trade) development

Middle Income jobs

Revatilize South stockton [anything south of cross-town]

Less prisons, Decrease prisoner release (in stockton)

Revamp East of the Ballpark waterfront

Drug dependancy treatment.

Tourism Delta

Q3 Rank the following Issues

Table 6

2 Vibrant : Active Downtown

1 Safe ~~Residential~~ All inclusive Neighborhood

6 Traffic Congestion

4 Safe : Convenient bike/Ped

5 Improved Community Services

3 Job Creation for Stocktonians

Q4 Where would you like change

1 Downtown

3 Midtown

6 North Stockton

2 South Stockton

5 West Stockton

4 East Stockton

Issues:

- Conservation of ag
- Downtown needs revitalization & connection. (E-W)
  - Promote DT - great resource; get more people there.
- Public facilities maintenance
- More resources to S. Stockton
- More walkable/MU neighborhoods

Issues - cont'd

- Need water features in more parks (for kids). Do more than just playgrounds.
- More wildlife / opportunities to see - open space.
- Would like walking bridge across river in DT. Train in the area would attract families.
- More bike / walking paths.
- Need to take better care of historic resources (eg City Hall)
- Take old courthouse out & make plaza.

- Attract more people to DT.
- More affordable housing.
- Encourage solar/renewable energy.
- Make AMTRAK better

Loves

- Waterfront
- Delta/access points
- Cultural diversity
- People
- Agriculture
- Music/entertainment/arts
- Relatively lower hsing costs

~~Re~~ Loves (cont'd)

- Relatively compact
- Higher education
- Sports: high school + pros
  - Ballpark + hockey

Issue Ranking

- Crime is important. DT needs to be safer.
- Crime is symptom of poverty, so jobs also important.
- Residents not civicly engaged; how can we improve?
- Also: people don't understand rights, esp. w/ housing.

- Community services important, especially code enforcement, health services, libraries, youth services.
  - Not only in wealthy areas.

Rankings:

1. Jobs + Safety
2. Community services + Downtown
3. Traffic + bike/ped

Geographies

- No development north of 8 mile.

NO Develop!!

Jobs!

#5

Library!

NORTH STOCKTON

NO

#3

EAST STOCKTON

Change Here
+ New Affordable Housing

MIDTOWN

DOWNTOWN

#2

WEST STOCKTON

Grocery
Library
Parks
House
Schools

Jobs

SOUTH STOCKTON

Positive Change

#1

House
School
park

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

- ~~Diversity~~
- Restaurants
- Trees along streets
- Close to waterways
- * Central location in CA

- Delta breeze
- Youth involvement (young adults)

(2)
- * Homelessness
  - Beggers
- * More local job opportunities
  - Transportation
- More open spaces & rec. opport. to add to sense of community
- Air Quality
- Pedestrian traffic ~~consideration~~ consideration

(3)
1 - Safe residential neighborhoods & Job creation (Tie)
2 - Improved community services
3 - Vibrant & active downtown
4 - Traffic congestion & safe and convenient bicycle/ped. (Tie)

(f)

1 - South Stockton

2 - Southwest & Downtown

3 - East Stockton

4 - North Stockton

5 - Midtown

6 - Northwest

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Parcels

Parks

Schools

General Plan Planning Area

Sphere of Influence

City Limit

TTABLE 9

1. AFFORDABLE COST OF LIVING
   U OF P
   EMPLOYMENT - DOWNTOWN
   OPPORTUNITY TO BUILD
   DIVERSITY.
   LOCATION - CLOSE TO GREAT PLACES
   FOOD CHOICES
   DELTA & SURROUNDING OPEN SPACES

2. SIDEWALKS - CONDITION & GAPS & WALKABILITY
   SAFETY

MORE JOB TRAINING & PLACEMENT / VOCATIONAL EDUCATION

MORE CULTURAL OFFERINGS - VARIETY OF VENUES

COMMUNITY BUILDING EVENTS

HOMELESS FACILITIES/SHELTERS/DAY CARE"

GARDENS, SMALL PARKS, GREEN SPACE

BIKE SHARE, TRANSIT IMPROVEMENTS

UC/CSU CAMPUS ~~OR OTHER~~

(9)

3/4 a VIBRANT & ACTIVE DOWNTOWN

1 b SAFE NEIGHBORHOODS

6 c TRAFFIC CONGESTION

5 d SAFE/CONVENIENT BIKE/PED

3 e COMMUNITY SERVICES

2 f JOBS

	1	2	3	4	5	6	
a	4	4	4	4	4		20
b	1	3	2	2	1		9
c	2	6	5	6	5		24
d	5	5	2	5	6		23
e	3	3	1	6	3		16
f	1	2	6	2	1		12

4. 1 DOWNTOWN

5 MIDTOWN

6 NORTH

3 SOUTH

4 WEST

2 EAST

	1	2	1	3	4	1
6		1	5	5	5	6
5		6	6	6	6	5
4		3	3	2	1	4
2		5	4	4	3	2
3		4	2	1	2	3

12
28
24
17
20
15

ENVISION STOCKTON

COMMUNITY WORKSHOPS – SEPTEMBER 20 & 21, 2016

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
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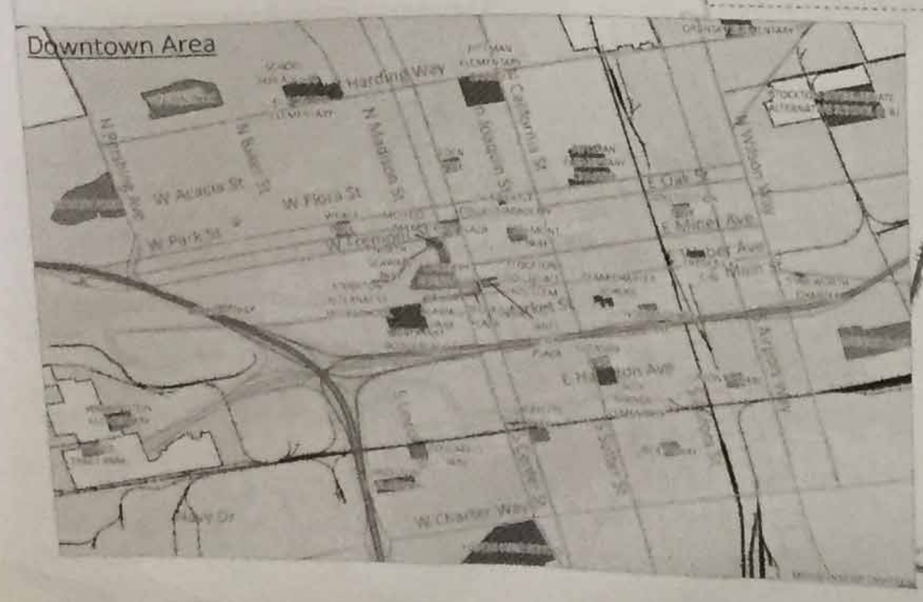
City Limit

Downtown Area



Miles

Attachment C
Workshop #3: Young Adult and Youth Workshop

GROUP #1

LOVES

- Ag region | local food, but still urban
- Diversity
- Port | access to commerce
- History of Stockton, incl. Cultural
  - Historic communities (eg Little Manila)
  - Historic bldgs
- Walkability
- Architecture, esp. old neighborhoods
- Low traffic
- Regional location- close to 2 I-5
- Low cost housing

Issues - 1 Group #1 (2)

- More activities for teens/youth
- Change priorities - less investment in prisons; more in public schools
- Pedestrian access/safety - railroad crossings are unsafe.
- Poor air quality => asthma/allergies - high rates.
- Need more bike lanes/facilities, esp. core neighborhoods/DT.
- Safety/crime
- Too many vacant bldgs/lots.
- Need more investment in core areas/DT, esp. vacant/underutilized land.
- Need more programs for homeless people - men, women, children

Group #1 (3)

Issues (contid)

- Poor access/circulation for non-auto modes.
- More job opportunities.
- More housing type options.
  - Hard to find apartments.
  - Need more inclusivity

Issue Ranking ☆

① Safe neighborhoods + job creation
② Comunity serviles
③ Downtown
④ Bike/ped
⑤ Traffic

Discussion/other issues

- Job creation: be smart abt entrepreneurship + bus development. Also focus on vacant property/bldg renovation as a related task

Issue Ranking Group #1 Discussion (cont'd) 4

- Job creation. cont'd: cut red tape/bureaucracy for new businesses that want to locate here
- Need more open public / congregation space.

Geographic Areas

- DT: safety; not enough to do.
  - But City has invested here, already - not effective.
- East Stockton: food deserts, bad access to transit.
- Prioritize all existing neighborhoods vs. farmland / expansion. - hot spots
  - All areas have pockets at least that need help.
- East Stockton: worse environmental conditions than rest of city.
- Should create fee incentives for developing vacant lot vs. big development.

Group #1

Stay in Stockton?

- No, because not enough to do, unsafe, job opportunities (want to be nutritionist).
  - Not many jobs in medical industry.
- Want to stay, but safety concerns
- Issues w/ "brain drain" - friends left.
  - Need more professional jobs
- Stay b/c family
- No - looking for job opp at UC or CSU.
- No: want:
  - ped access/transit (better train to Bay)
    - Would come back more if better train.
    - More flight options at airport.
- Yes: ~~Want~~ Came back after away. Issues with housing options - eg DT

Job Goals

Group #1

- Business mngnt - yes, in Stockton
- Community organizing
- IT - Not good opps here.

Group #1

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2016

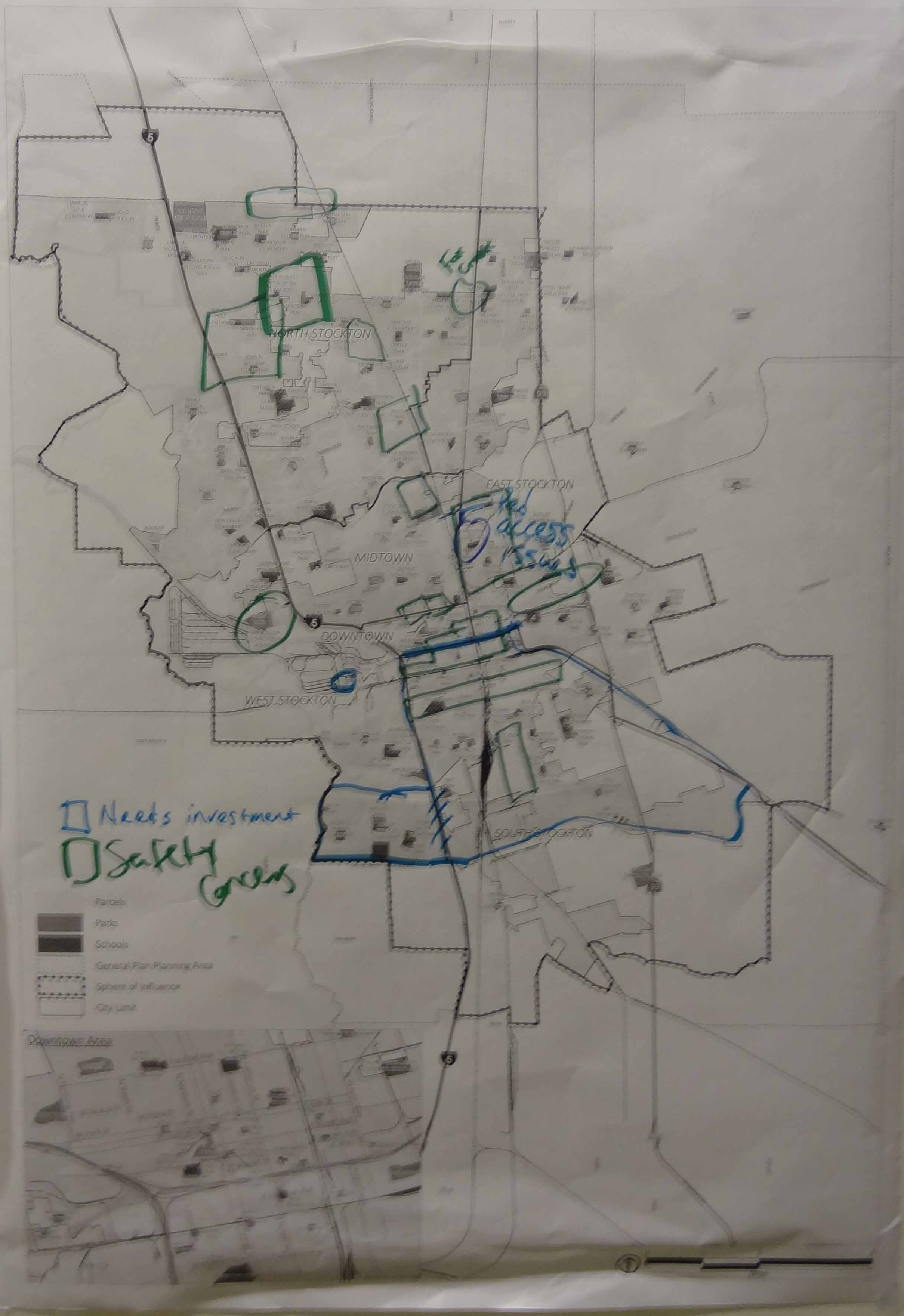


TABLE 2

#1 ELIZE

- DOWN TOWN
  - OLD HOUSES (CHARACTER).
  - ORIGINAL DEVELOPMENT
- GREAT SHOPPING.
  - VICTORY PARK
  - GREAT HOSPITALS (+CMC)
  - WATERFRONT
  - MIRACLE MILE
  - PORT
  - RAILROADS (OPPORTUNITY TO EXPAND)

#2 DISUKE

- TRACK HOMES FROM 1970'S
- HAVE SOUTH STOCKTON TO BECOME PART OF STOCKTON.
  - MORE INVESTMENTS
  - BEEN NEGLECTED FOR YEARS

TABLE 2

CHANGE

#2
- MORE PUBLIC ARTS
  - MURALS, ETC.
- HAVE RIVERFRONT WALKS, ETC
  UNDER USED WATERWAYS
- REINVESTMENT IN SERVICES
- MORE AFFORTABLE HOUSING WITH
  SERVICES ON THE GROUND FLOORS.
- UTILITED PORT.
- CLEAN UP AREAS - HATCHETON - CODE ENFORCEMENT

#3
RANK

7

1 VIBRANT & ACTIVE DOWNTOWN

5.5 2 SAFE RES. NEIGH.

3.5 (6) 3 TRAFFIC CONJESTION

3.5 4 IMPROVED COMM. SERV.

2 (1) 5 JOB CREATION.

1.63 6 SAFE & CONVINIENT BIKE & PED (BUSES)

"THE REST ARE ALL RELATED, THEREFORE EQUAL AS #3

4	5	2	3	6	4
5	2	3	1	3	1
①	6	6	6	4	6
③	4	5	4	2	3
②	1	1	5	1	2
⑥	3	4	2	5	5
⑤	3				

TABLE 2

#4	③	DOWNTOWN	2	5	2	3	3	1
	⑤	MIDTOWN	6	6	5	4	4	2
	⑥	NORTH STOCKTON	5	4	6	6	6	6
	①	SOUTH STOCKTON	1	1	1	1	1	3
	④	WEST STOCKTON	4	3	4	5	5	5
	②	EAST STOCKTON	3	2	3	2	2	4

#5 1. WOULD STAY

2 WOULD STAY, UNLESS I CAN'T FIND A JOB.

3 OPPORTUNITY TO HELP UNDERSERVED AREAS

4 CLOSE BACK

5. DIFFERENT SENSE OF OWNERSHIP

CLOSE BACK

6. ~~DO~~ DOES NOT HAVE SCHOOLING DEGREE OFF

7. WOULD BE BASED HERE, BUT LIKE TO EXPAND

#6 ① I CREATED MY OWN WORK

② DIFFICULT TO FIND CERTAIN PUBLIC JOBS

ENVISION STOCKTON

Group #2

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2016

#3

Like

Table 3

Dog parks
Malls
Waterfront
Bus system
Trinity Parkway
Port
Libraries
Movie theater
Asparagus Festival
Tamale Festival
99 Speedway
Miracle Mile
Arena
Sports Teams
Older neighborhoods (U.O.T.)
Big City / Small town feel

Diversity
Empresso Coffee House
Sense of community
Stock market
Flea markets
Bowling alley

#3 Changed

Better waterfront access
- picnic areas
- Clean up water hyacinth

Higher-paying jobs

Things to do

Clean up run-down areas

Have a performing arts theater for Broadway touring shows

Re-do malls - combine 2 into 1

A CSU Stockton

Homeless shelters

↑ domestic flights @ STK

Healthier grocery options (whole foods, Sprouts)

Fix bumpy roads

↑ Children's activities

Safer community & safer downtown

Water parks

Tourism & tourist attractions

Night life

River walk

Better public transportation

More local / popular restaurants so people don't have to drive out of town

Improve community centers & better recreation options

Table 3

#3 Priorities

Vibrant Downtown
6 6 4 3 3 5 4 2 6

2 Safe neighborhoods
3 2 2 2 2 4 1 3 2

Traffic congestion
5 5 6 6 6 3 3 4 5

Safe bike/pedestrian circ.
4 4 5 5 5 6 5 5 4

3 Improved services (police/fire, etc)
1 3 3 4 4 1 6 6 3

1 Jobs
2 1 1 1 1 2 2 1 1

T. bb 3 ③

#3

Staying & Working / Jobs

Yes ✓✓✓

No ✓✓/✓✓✓

Reasons for leaving

- Jobs
- Change of scene
- Scared to raise family here - need safety
- Not entrepreneurial - hard to start a business
- hard to break into business scene
- Not enough healthcare job opportunities
- Need STEM, science/tech jobs & amenities
- CSU would help job creation
- Affordable higher ed
- Psychology field - unsure
- Warehouse jobs are plentiful - not for educated people
- Need more state funding for nonprofits

Safety

Table 3 ④

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON
YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2016

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

① Love

Table 4 ①

- Community / Family
- Affordable Housing
- Diverse / Taco Trucks
- Event Center / Downtown / Sports Teams
- Art Community
- Good ~~Freeway~~ Road Network
- Close to other areas (Bay Area/Sac)
- Port Area / Delta
- Shopping
- Festivals
- Lots of Opportunity
- UOP / Delta

Table 4

(2) Needs Work

- Catalist Projects for key areas
- Road Maintance in Key areas
- More Entertainment (Golf Land, Hammer Skate)
- Work on Homeless problem
- Lighting / Security / Patrols
- After School Sports Youth Programs
- Music Venues

3

Table 4

Vibrant Downtown	4	2	3	4	4
Safe Neighborhoods	1	3	1	3	3
Traffic	5	4	6	6	6
Bike/Pedestrian	6	6	5	5	5
Community Services	3	5	4	1	2
Job Creation	2	1	2	2	1

(4)

Table 4 (4)

Downtown	3	2	2	1	2
Midtown	4	4	3	4	6
N. Stockton	6	6	6	6	5
S. Stockton	1	1	1	2	1
W. Stockton	5	5	5	5	4
E Stockton	2	3	4	3	3

(5) Staying in Stockton? Table 4 (5)

Yes	1 1 1 1
No	1 1

Staying - family / Community needs me to stay and help the people of Stockton

Not Staying - New environment (May come back)
Jobs

Table 4

(6)

6

- higher paying jobs
- Mental health jobs
- high tech jobs (Bay Area?)
- Farming Industry
-

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2016

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

0 1 2 Miles

Table 5

Like

- DELTA
- SOCCER COMPLEX / MORADA
- ARENA / Needs Utilization
- WEBERSTOWN
- U.O.P.
- DELTA COLLEGE
- Victoria Park weekly concert

CHANGE

- Homelessnes downtown
- Parks clean up
- GYMS unsafe
- Family Oriented Events in the Arena and dowtown to bring to Stockton more people
- Safety
- Kelly Dr., Oak Park (dangerous)
- Not enough pet parks
- Jobs
- City make it hard to create a business ~~to~~
- Lights downtown (put many).

Tables

1) Job Creation

2) Vibrant and Active Downto

3) Safe Residential neighborhood

4) Improved Community Services

5) Traffic Congestion

6) Safe & Convenient bicycle and pedestrian Circulation

Rank

1. Downtown
2. North Stockton
3. Midtown
4. East Stockton
5. West Stockton
6. South Stockton

expl. if you concentrate on 5. Stoc
they the other areas will degrade.

Table 5.

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPD
CITY OF STOCK

YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2

Place
* resi

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

0 1 2
Miles

1. Martial Art opportunities, VOP, Job opport. Stock Market, Non-profits (6)

- Privately owned coffee shops
- Location (central)
- Downtown entertainment
- Waterfront Marina
- Close knit Asian communities
- Little Manilla
- Sikh temple
- The Haggan Museum
- Victory Park
- Public Library
- Miracle Mile
- Magnolia Historic District
- Teen center
- Ymca

2. What we like to see Changed

(6)

- Full time non-restraunt jobs
- Hire more Stocktonians
- Improve Roads
- Less Liquor Stores
- More bike safety
- Bike Paths
- Improve Safety
- Address homeless population
- Address drug addiction
- Hire more educators
- Update school buildings
- ~~Prior~~ More Access to fresh fruit
- Address Abandoned homes
- Improve Public Safety
- Improve Neighborhood Safety
- Update Street Lightning

3.

(6)

Vibrant & Active Downtown 4464454

Safe residental neighborhoods 2112111

Traffic Congestion 6656646

Safe & convenient bicycle 5525565

Improved Community Services 1243333

Job creation 3331222

6

Downtown	1 1 2 5 1 1	1
Midtown	2 2 1 4 4 2	2
North Stockton	3 3 3 6 6	3
South Stockton	5 4 3 1 2 3	4
west stockton	4 5 5 6 3 5	6
East Stockton	6 6 4 2 5 4	5

STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2016

Better Connection between Stockton Public Bike Paths and Shopping Plaza

Main Street - Bike Lanes

Kelley Drive

Sutter

Pacific

Improvement

Bike Paths

CSU Stockton use Vacant Buildings downtown for it

Hotel

2.

Possible Bike Paths into West Lane

Table 6

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

(1) What do you like about Stockton

[TABLE 7

Lots of Trees

transportation

diversity

Mirade Mile

Waterfront

Cultural events

★ Delta + U.O.P.

South Side — for its community
(raw, real, affordable)

ball park

Arena

Stockton Civic
theatre

Symphony

#2 What would your Life changed

More Services for Homeless
(housing)
better access for Each neighborhood
electric Car chargers
* More Jobs with Living wage
More Youth engagement + activities
high density infill with Access to
activities of Daily Living
heathcare/Mental Healthcare
Satelites/centers across city
Educational/health Support
* CSU Stockton
* Make sure we have
clean water

#3

4 Vibrant + Active Downtown "

2 Safe Residential neighborhoods "

5 Traffic Congestion "

6 Safe + Convenient Bicycle/Ped. circulation "

3 Improved Com. Services "

1 Job Creation "

4
2 Downtown "
4 Midtown "
6 North Stockton
★ 1 South Stockton "
5 South West Stockton
3 East Stockton "
"

#5 Do you envision staying + working in Stockton after School....

1. I would Stay with more affordability and Salary

2. I am raising my family here
It's affordable now!

3. I would Stay if there were better Support Services

4. I plan on leaving because there's no night life / adventure for younger generation better opportunities elsewhere

5 I am Staying + committed to making Stockton a better place

* SJ Fairgrounds should be used for CSU Stockton

#6 What type of job do you hope to have

Nursing - but needs to pay more

Interpreter - DC. → will move away

PolySci - ~~out~~ with Advocacy.

Like

Table 8

Q1

- Trinity Parkway - Retail modernize
- Morada Area - Residential
- Miracle Mile - Mom/ Pop shops
- Cost living - diversity
- central location - Bay area
  - Sacramento
- Arch Road - open space
- Delta
- Victor Park - nice place (day time)
- Dog Park - W/ I-5/ Ben. Holt
- good Restaurants - chilli Restaurant

Q2

changes:

- Downtown - Building vacant
  Smell. Traffic. panhandlers
- Dr. MLK Jr. / Chart Way
- South of Harding Way
  - No Business
  - Little improvement
  - Attracting people
  - Redevelopment
  - improve west of Downtown
  - No good intrastructure - Last Stockton
  - pay more Jobs.
  - Events

Q3

3. Vibrant and Active Down Town

2. Safe Residential Neighborhood

6. Traffic Congestion

5. Safe and convenient bicycle and pedestrian circulation

4. improve Community Services

1. Job creation

Q4

1. South stockton

2. Downtown

3. East stockton

4. West stockton

5 Midtown

6. North stockton

25

- More Job opportunities
- Need more Warehouse/ distribution center - create more Jobs
- UC campus.
- Clean environment
- Mor Green projects
- Entertainment
- Focus more Small Business (Incentive)

06

- Cancilor Jobs
- Establish more private schools
- High Tech Jobs
- Physical Therapy
- Small Business Opportunities

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2016

Table 8

NORTH STOCKTON

EAST STOCKTON

MIDTOWN

DOWNTOWN

WEST STOCKTON

SOUTH STOCKTON

Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit

Downtown Area

DIVERSITY
PUBLIC TRANSIT SYSTEM; NEW FWY CONS
WATERFRONT
COMMUNITY EVENTS, ENTERTAINMENT
VOLUNTEERISM (eg. S STOCKTON PARK CLE
POSITIVE ENERGY RE: OUTSIDE PERCEPTION OF STOCKTO
MIRACLE MILE

2. LESS VIOLENCE/CRIME - SAFER

MORE EVENTS

↑ MORE SOCIAL PROGRAMS; FOR YOUTH
BETTER COVERAGE OF CITY BY TRANSIT
↓ MORE JOBS; ENTRY LEVEL, VOCATIONAL/JOB TRAINING
DISTRIBUTE RESOURCES EVENLY ("SPREAD THE LOVE")
- PARKS, etc S-STOCKTON WEST RANCH - INCLUSIVE

BIKE & PEDESTRIAN ACCESS
CULTURE - MUSEUMS etc - Help keep people interested in Stockton
FIX ROADS - esp. DOWNTOWN
AIRPORT AS AN ATTRACTOR - eg CONFERENCE CENTER

3.

6	40	DOWNTOWN
(1)	14	SAFE N'HOODS
5	38	TRAFFIC
4	34	BIKE/PED
3	25	SERVICES
(2)	17	JOBS

4	6	5	5	6	5	6	3
1	2	4	1	1	2	2	1
6	5	3	4	4	6	5	5
5	3	2	6	5	3	4	6
3	4	6	3	3	1	1	4
2	1	1	2	2	4	3	2

JOBS -
tech advancement

4.

2	20	DOWNTOWN
4	33	MIDTOWN
6	40	N S. STOCKTON
1	19	S STOCKTON
3	31	WEST
5	35	EAST

4	4	2	3	1	4	1	1	2	2
5	5	5	5	2	5	3	4	3	1
6	6	6	6	5	6	2	5	4	-
1	1	1	1	4	1	4	3	1	3
3	3	4	4	3	3	6	2	6	-
2	2	3	2	6	2	5	6	5	4

(9)

SOUTH WEST NEEDS ATTENTION

5. SAFETY CITYWIDE → MAKE A $ PRIORITY

S.STKT. BETTER LIGHTING - WORKING

→ HOUSING FOR MIDDLE INCOME

→ MODERN HOUSING STOCK. INTEGRATED INCOME LEVELS

Low income priority more than middle income

GOOD JOBS

6. ENGINEERING
MEDICAL
MEDIA
COUNSELING

SOCIAL WORKER
POST OFFICE
EDUCATION

MORE JOBS

BETTER SCHOOLS

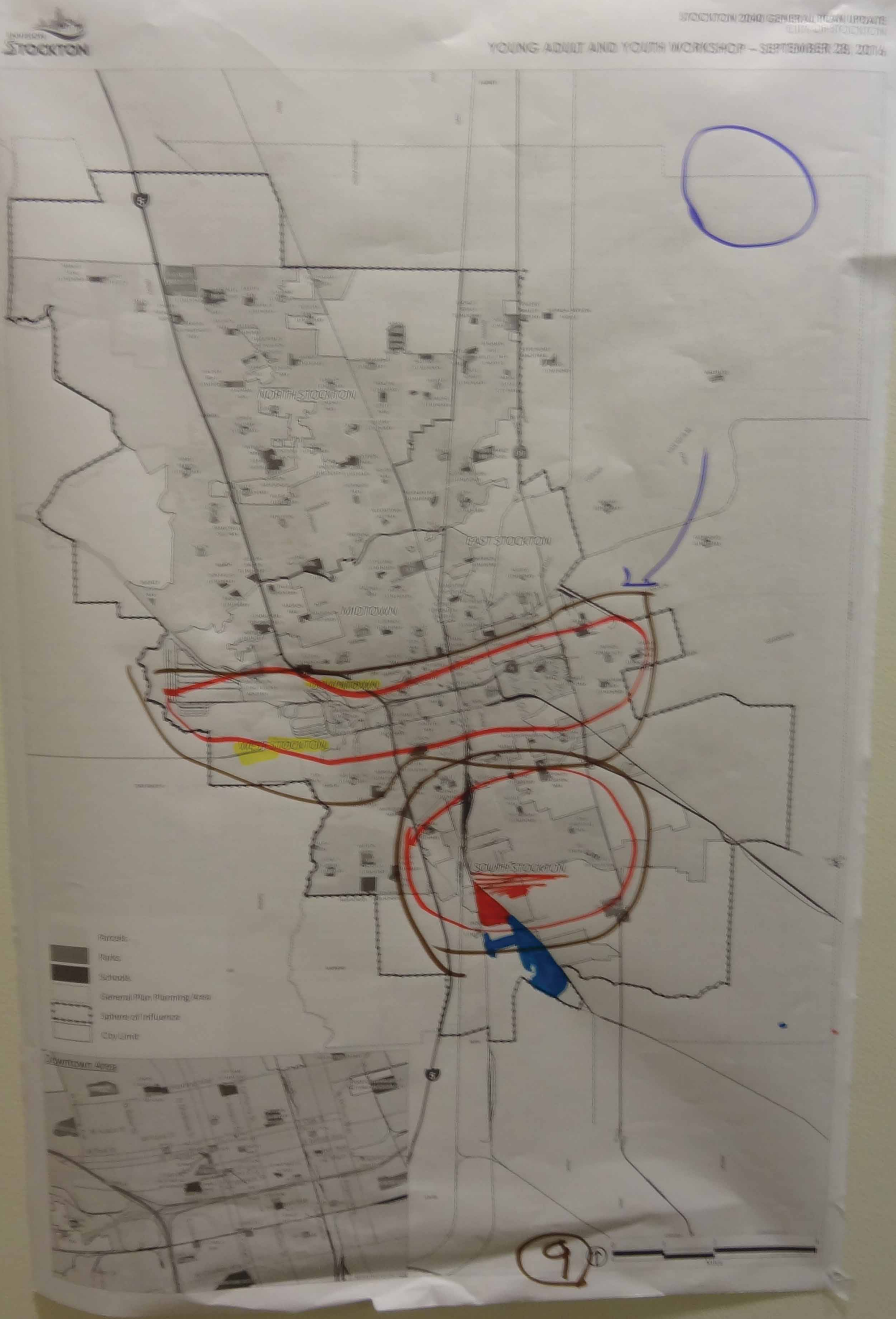

NORTH STOCKTON
MIDTOWN
DOWNTOWN
WEST STOCKTON
SOUTH STOCKTON
Parcels
Parks
Schools
General Plan Planning Area
Sphere of Influence
City Limit
Downtown Area

TABLE 10

① What do you like about Stockton?

→ Great education

→ Rent is reasonable

→ Diverse! But it could be more unified. One of the most diverse in nation.

Are we losing ground.

→ Lots of markets and

→ Easy to get around, mobility

→ Community not unified

→ Many public services

→ Lots of trees

→ Lots of open space and events

→ Beautiful water front downtown

(2) → Lots of natural space & parks 10
→ Bus system is good for students
→ Teachers and education beneficial and inspirational
→ Miracle Mile!
→ Brubeck
→ Marina

What Do You Want to See Changed.

→ Focus more on providing activities for teens
→ Does SUSD prepare students for college?

Access to healthy foods

→ We have the largest city in CA without a public university. (3)

→ How can we better fund/encourage high schools to prepare students?

→ Schools need to teach enterpeneurship - to work for yourself rather than others

→ Create more mixed-use areas that poople want to be in.

→ Stockton needs more recreational

→ South Stockton lacks ~~many~~ stores and recreation. Many empty sites.

→ More complete streets with pools, bikes and cars (10)

(4) → We need better bike paths (10) and bike racks. (Hammer & March)

→ Not pedestrian-friendly.

→ More programs for low-income students.

Priorities

What Do We Want to See?

3 Job creation

5 Vibrant and Active Downtown

2 Improvement in Education

→ 1 Safe residential neighborhoods

6 Safe and convenient for bikes and pedestrians

4 Improved and more effective Community Services

8 Traffic congestion

7 Housing availability for all incomes

Priorities for new development

1 South Stockton
2 Downtown
3 East Stockton
4 West Stockton
5 Midtown
6. North Stockton

(5)

Students do not generally want to stay in Stockton. (6)

(6) To stay in Stockton, they would like to see prioritization of education, lower crime rate and competitive wages.

→ Banking / Financial Services

→ Education / Administration

No, students don't believe there will be adequate job opportunities.

ENVISION STOCKTON

STOCKTON 2040 GENERAL PLAN UPDATE
CITY OF STOCKTON

YOUNG ADULT AND YOUTH WORKSHOP – SEPTEMBER 28, 2016

Take 10

ENVISION STOCKTON

COMMENT CARD

Date: 04/28/16

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: Ex Sabulas

Affiliation: Delta College (Student)

Address:

Phone / Email:

Comments (*Use back if necessary*): This was a good activity by the city government of Stockton to actually hear what its citizens think of the city's state, what needs to change, and what new things to bring to the city. Consultation is a very important element in liberal democracy since sovereignty lies on the people, well at least in theory. I hope the people of Stockton's voice is going to be heard and reflected on the city's forthcoming long-term plan. This city has a lot of potentials, the city government just have to do something about those potentials.

ENVISION STOCKTON

COMMENT CARD

Date: 9/28

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: Kate Pascual

Affiliation: _____

Address: _____

Phone / Email: _____

Comments (*Use back if necessary*): _____

1. Improved community services
2. Safe residential neighborhoods
3. Safe & convenient bicycle & pedestrian circulation
4. Job creation
5. Vibrant & active downtown
6. Traffic congestion

ENVISION STOCKTON

COMMENT CARD

Date: 09/28/2016

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: Lawrence Lagorio

Affiliation:

Address: 1506 South Tuxedo ave stockton CA 95204

Phone / Email: 209-405-6916 / Lawrence.T.Lagorio@gmail.com

Comments (*Use back if necessary*): I Think The city needs to give major businesses excentive to stay here. We need more companies based in stockton That export out goods which will actually bring in money and create jobs

ENVISION STOCKTON

COMMENT CARD

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Date: 9/28/2016

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: Jacqueline Andrade

Affiliation:

Address: 2317 Oak Mill St

Phone / Email: (209) 715-4576

Comments (*Use back if necessary*): A good workshop felt good that there is people that want to work with the city to make it better and safer for the people.

ENVISION STOCKTON

COMMENT CARD

Date: 9-28-16

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: Raj Singh

Affiliation: SJDC student

Address:

Phone / Email:

Comments (*Use back if necessary*):

The blue panic buttons as seen on the Delta College and UOP campus should be expanded to areas in Stockton that have bike trails. An idea would be to place this panic button every quarter mile or so. With the massive violence that happens in Stockton everyday, the panic button idea would appeal to all citizens.

-Raj

ENVISION STOCKTON

COMMENT CARD

Date: 9/28/16

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: Cassie Ocampo

Affiliation:

Address:

Phone / Email: (209) 662-5548

Comments (*Use back if necessary*): Education needs to be invested in. A lot of our schools are very old and still have teacher vacancies. We need to address the homelessness issue. We need more affordable housing downtown. We need more career oriented / professional jobs. CSU Stockton would be great to create here that can address a lot of the issues we already face.

ENVISION STOCKTON

COMMENT CARD

Date: 9/28/16

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: KARI KHOURY

Affiliation: Citizen / Community organizer

Address: 5216 Los Cerritos Dr

Phone / Email: 209-479-2738 risk97k@hotmail.com

Comments (*Use back if necessary*):

(1) – I would like to see a concerted effort to engage residents in South Stockton on how they feel they should change.

(2) – How about a walking tour of the areas in most need of help. ie sidewalks, parks, schools, medical clinics, – TAKE A SURVEY!!

(3) – Healing our city can be accomplished by focusing our development and planning on those citizens that are in the lowest economic states.

(4) – I'd like to see high density infill with satellite medical/health clinics, food stores, parks & sidewalks. + room for small business. This would

(5) LOWER OBESITY, DIABETES + ASTHMA RATES too

(6) – electric car charging stations

(7) – Implement the Climate Plan on the books.

(8) – lower cost/fees to bring New Business to Stockton.

Thank you for involving the Citizens in the future of their City. We love Stockton!

ENVISION STOCKTON

COMMENT CARD

Date: 09/28

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.
(*Name and contact information is optional*).

Name: Adriel Stouit

Affiliation: _____

Address: _____

Phone / Email: (209)481-9860

Comments (*Use back if necessary*): I'd like to see more businesses and better housing productions done on the South side of Stockton. Environmental needs are priorities involving the city Delta, losing tourist attraction to the smell and algae blooms. Safety

1. Improved community services
2. Safe Residential Neighborhoods
3. Job Creation
4. Safe & convenient bicycle & pedestrian circulation
5. Traffic Congestion
6. Vibrant & active Downtown

Instead of number 6 we put number 1,

because yes it takes alot of money yes it takes alot of effort, but think about it in the long run, you could be saving a person's life, but I'm not it

think of it
rose that can grow from concrete you must have hope, to water it grow and thrive

Thank you again for coming and hearing us out