

Subject: Terra Coffee Opens Downtown



Economic Development Department

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Small Business Monthly Update

March 2018

Terra Coffee Opens Brick & Mortar Location at the Mexican American Heritage Center

Terra Coffee launched its first brick and mortar location in January 2018 as a full-service café inside of the Mexican American Heritage Center and Gallery at 111 S. Sutter Street. Terra Coffee's owners Laura & Efrain Garcia took advantage of the City of Stockton Small Business Micro Loan Program to open the café. Both Laura and Efrain agreed, "The City of Stockton Micro Loan Program has helped us with our passion of bringing the community together through our craft."



Featured Property



1051 Clowes Ct

Land For Sale:
±2.55 acres

Commercial infill site off of one of Stockton's busiest intersections with



All Terra Coffee beans are freshly roasted as a certified Cottage Food Operation, the first of its kind in Stockton, CA, at their Stockton home. Terra is considered a micro roaster that roasts in small five pound batches. The small production makes every batch unique and every roast precisely roasted to perfection.

The Garcias focus on high-quality sustainably sourced beans. The company exclusively imports coffee beans grown by fair-trade farmers throughout the world. They want to get as close to the source as possible to ensure farmers are compensated fairly. The Garcias also create their signature, handmade syrups, which feature

good freeway access and close to retail tenants.

Traffic Counts:
March Lane-37,000 ADT
West Lane-32,300 ADT

[Click here for the flyer](#)

For more information on this property, contact
Diane Correia
(209) 475-5112

To find additional available properties, visit

AdvantageStockton.com

Upcoming Events

Stockton Chamber Mixer

March 1, 2018
5:15 p.m. - 7:15 p.m.
Emergency Food Bank
7 W. Scotts Avenue

AgPLUS Workshop

March 6, 2018
9:00 a.m. - 11:00 a.m.
Cabral Ag Center
2101 East Earhart Avenue
[To register click here](#)

REXPO

Revolution Against Air
Pollution
March 14, 2018
8:00 a.m. - 2:00 p.m.
Waterloo Gun & Bocci

locally-sourced ingredients and hand-milled spices. Enjoy a delicious cup of coffee made with the utmost pride, while you gaze upon beautiful art pieces in the gallery, truly a unique downtown Stockton experience! As the Garcias say, "Loving our community, one cup at a time. We hope to inspire Stockton through our craft." Terra Coffee is open Monday through Friday 7:00 a.m. - 4:00 p.m. Visit [Terra Coffee's website](#) or [Facebook page](#) for more information.



Stockton Escape Room

Stuck in a room with clues to escape - this is exactly the unique experience at Stockton Escape Room. The new live-action mystery adventure where you are the in-person player and the room is the game. Stockton Escape Room opened at the end of 2017 and reviews have been great.

The escape rooms are heavily centered around solving the puzzle, rather than special effects. So when you get out, it's all because of your skill! You can play with friends, family, and total strangers; all players work together, think outside the box, and have 60 minutes to solve the mystery of the room before time runs out. You look around the room and see a locked tool chest, strange markings on the wall, books with their pages torn out, what does it all mean? You can only hope that by working together, solving puzzle after puzzle, you and your teammates will find the way out.

Every few months, a new room is introduced with a new theme, new puzzles, and most importantly, a new escape route. Full-venue bookings are available on weekday mornings, afternoons, and some evenings. Located at 959 W. March Lane, call (209) 645-2531 to learn more, or

4343 N. Ashley
[To register click here](#)

**Hispanic Chamber
Coffee Mixer**
March 15, 2018
7:45 a.m. - 9:00 a.m.
Frisbie Warren & Carroll
Mortuary
809 N. California Street

**Small Business
Development Center
(SBDC) Workshops**
Starting & Financing a
Business
March 14, 2018
4:30 p.m. - 6:30 p.m.
March 28, 2018
Noon - 2:00 p.m.
56 S. Lincoln Street
[Click here](#) for information

**SJPAC Public Works &
Purchasing Showcase**
March 22, 2018
9:00 a.m. - Noon
Cabral Ag Center
2101 East Earhart Avenue
[To register click here](#)

Feast at the Fox
Farm to Table Dinner
Event
May 11, 2018
Contact [Visit Stockton](#), for
further information.

[Upcoming City Events](#)

visit [Stockton Escape Room website](#) or [Facebook](#).



Visit Stockton's Social Media Boot Camp

Attention all businesses and non-profits! Visit Stockton is inviting you to elevate your online presence and social media engagement via the Social Media Bootcamp, a series of three workshops geared towards improving digital marketing efforts.

Brian Matson of Two-Six Digital, an award-winning full-service agency offering integrated marketing solutions exclusively to destination marketing providers (including Visit Stockton) will conduct the workshops. Sessions are \$10 each, or \$25 for all three, held at The Reserve at Spanos Park.



Session 1: March 6th from 9:00 a.m. to 11:00 a.m. - Claim Your Spaces: A Guide to Google, Yelp, TripAdvisor, and other Review Sites

Session 2: April 10th from 9:00 a.m. to 11:00 a.m. - A Guide to Social Media Content Planning, Distribution, and Online Promotion

Session 3: May 8th from 9:00 a.m. to 11:00 a.m. - Digital Marketing Trends and Best Practices

[Click here](#) for registration or call [Visit Stockton](#) at (209) 939-1555 for further information.

Stockton Business Survey

How is your business doing?



Do you know there are many resources available for you and your Stockton business? We value your opinion and want to hear from you, the local business community. Please take this short five minute survey. Providing your name is optional or you can leave your contact information and we will follow up to answer your questions.

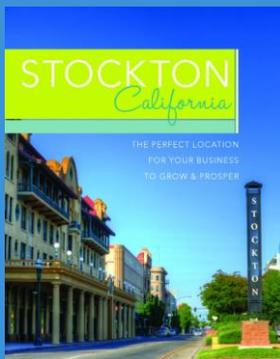
[Click here for the survey](#)

Quick Links

[Visit Economic Development Department Website](#)

[More Economic Development News](#)

[City of Stockton Bid Flash Website](#)



CALED Award of Excellence - Award of Merit

The [City of Stockton's Economic Development Department's](#) Food and Agriculture Action Plan was selected by The California Association for Local Economic Development (CALED) for the Awards of Excellence Program, Award of Merit.



The Economic Development Department submitted the Food and Agriculture Action Plan, which creates a road-map for addressing food insecurity, policy, branding, workforce development, value-added manufacturing, and healthy food education. The award will be presented to the City on March 16, 2018, at CALED's 38th Annual Conference themed, "Celebrating Success." Read more about the award in the full [News Release](#) or to learn more, read the [City's Food and Ag Action Plan](#).

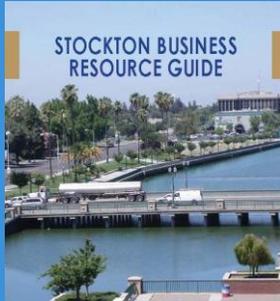
BUSINESS RESOURCE SPOTLIGHT

FREE WORKSHOP

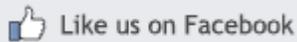
Ag Business Workshop - San Joaquin County

You're invited to attend a FREE [Ag Business Workshop](#), March 6, 2018, that will connect food and agricultural businesses with business resources and financing opportunities.

Stockton Community Profile



[Business Resource Guide](#)



Ag Business Workshop for San Joaquin County

FREE WORKSHOP!

March 6, 2018



CA Department of
Tax and Fee Administration



9 to 11 a.m.

Robert Cabral
Agricultural Center
2101 E. Earhart Ave.,
Suite 100
Stockton, CA 95206

For more information,
contact:
Erik Cherkaski
559.278.4575
echerkaski@csufresno.edu

Refreshments provided

Topics Include:

- Funding for Employee Training
- Tax Exemptions for Ag Businesses
- Developing international markets
- Trade regulations
- Foreign investment
- And More!
- One-on-One Consultations with Experts
- Participation is FREE

Register online at
StocktonAgWorkshop.eventbrite.com

Are you a small to medium sized agricultural business (farmers, processors, distributors, etc.), in the north valley looking at ways to expand your operations in your area and beyond or increase your bottom line? Then join us and be a part of this free event that will provide an overview of funding for employee training, cost-saving tax exemptions to take advantage of, a guide to developing trade & exporting practices provided by the Port of Stockton, and more! Refreshments to be provided. The workshop will be held at the Robert Cabral Agricultural Center, 2101 E. Earhart Avenue, Suite 100. Please [register here](#) for this FREE Workshop.

NOTICE OF FUNDING AVAILABLE

ATTENTION:

BUSINESS RESOURCE PROVIDERS

City of Stockton

2018 Business Entrepreneurship Program

Does your organization work with entrepreneurs in Stockton?

On February 13, 2018, the City of Stockton released the Notice of Funding Available (NOFA) for the 2018 Business Entrepreneurship Program. The City has allocated up to \$80,000 in Community Development Block Grant (CDBG) grant funds to provide funding to organizations that are Business Service Providers. These organizations should provide new and existing small business programs and supportive services focusing on the creation or enhancement of services for start-up businesses and entrepreneurs within the City of Stockton. This NOFA will be the third year that the City of Stockton has conducted a competitive bid process for the Business Entrepreneurship Program.



Business service providers are defined as organizations that provide technical assistance to entrepreneurs, start-up companies, and existing businesses. These providers can assist by providing consulting, training, innovation, co-working office space, preparation assistance of business documents, financial assistance, budgeting, workshops, promoting, etc. to create economic opportunity for the business community. Business Service Providers can apply for funding now until the deadline of March 26, 2018. The NOFA application for the [2018 Business Entrepreneurship Program](#) is available online. For further information, please contact the City's Economic Development Department, (209) 937-8539.



City of Stockton CRIME PREVENTION CORNER

Meet SPOT - The City's new Crime Prevention Tool

Meet SPOT - The Stockton Police Observation Truck



- SPOT - equipped with multiple cameras which continually observe, and video record its surroundings.
- SPOT - placed in your neighborhoods in hopes that it will help to prevent, deter, and identify criminal activity.

If you have any questions about SPOT, please feel free to call (209) 937-7283. For additional information, please call the Stockton Police Department non-emergency number at (209) 937-8377.

[Join Our Mailing List!](#)

City of Stockton Economic Development Department
400 E. Main Street, Stockton, CA 95202
(209) 937-8539, www.stocktonca.gov

With questions and for more information [e-mail](#) us.

City of Stockton, 400 E. Main Street, Stockton, CA 95202

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