

- **We work with most of the cities in CA implementing a version of Boston's Operation Ceasefire, as well as a few cities across the country.**
- **We are not researchers – we are focused on implementation.**
- **We are a small organization but work with a number of close partners such as Rev. Jeffrey Brown who is here with us tonight.**

The Approach

- 1. Community & civic leadership working together to communicate a powerful anti-violence message – a working (!) group and an alliance.**
- 2. The use of in-depth qualitative & quantitative data re local violence to guide & inform efforts.**
- 3. Employ respectful face-to-face communication to deliver the message.**
- 4. Message's power enhanced by (a) providing realistic alternatives to violent lifestyles & (b) focusing enforcement on those young men at very highest risk of endangering their lives & community.**

Basic Definition & Goals

Operation Ceasefire is a partnership-based violence reduction strategy that employs respectful, direct communication with highest risk youth and young adults.

Its primary goal is to reduce shootings but it has also been shown to reduce recidivism among participants and improve community-police relations.

What We Know: The Approach's Effectiveness

Study	Main Outcome
Boston Operation Ceasefire	-63% youth homicide
Indianapolis IVRP	-34% total homicide
<u>Stockton Operation Peacekeeper</u>	-42% gun homicide
Lowell PSN	-44% gun assaults
Cincinnati CIRV	-35% GMI homicide
Newark Ceasefire	NS reduction in gunshot wound incidents
LA Operation Ceasefire	Sig. short-term reduction in violent, gun crime
Chicago PSN	-37% homicide, -30% recidivism rate
Nashville DMI	-55% reduction in drug offenses
Rockford DMI	-22% non-violent offenses
Hawaii HOPE	-26% recidivism rate

Summary Points

1. **The approach is effective across different cities, groups, demographics and economic conditions.**
2. **Driven by communication: Makes highest-risk individuals and groups aware of the personal and community costs involved in violence by sharing in a direct and respectful manner.**
3. **In part, Operation Ceasefire efforts work because they are practical & limited in focus.**
4. **Ceasefire is hard to do. Many cities that start Ceasefire fail to implement. It's not a silver bullet.**

The Three Basic Versions of the Approach

Operation Ceasefire: Focuses on **serious violence associated with street groups and gangs**. This version communicates to groups mostly through members under supervision; partners seek to actively manage group violence.

Chicago PSN: Focuses on **individual parolees** at high risk of violence. Presents info re federal penalties, current enforcement efforts re violence, services. No coordinated enforcement/service follow-up. Tips street dynamic via scale.

DMI: Focuses on **overt drug markets**; goal is to shut down the market. Focus of call ins are all retail dealers in a given market. Call in, “Banked Case” is used to deter from returning to street dealing; services, community support offered.

All three versions depend on **direct communication**

Face-to-Face Communication

SMALL MEETINGS: “CALL INS”

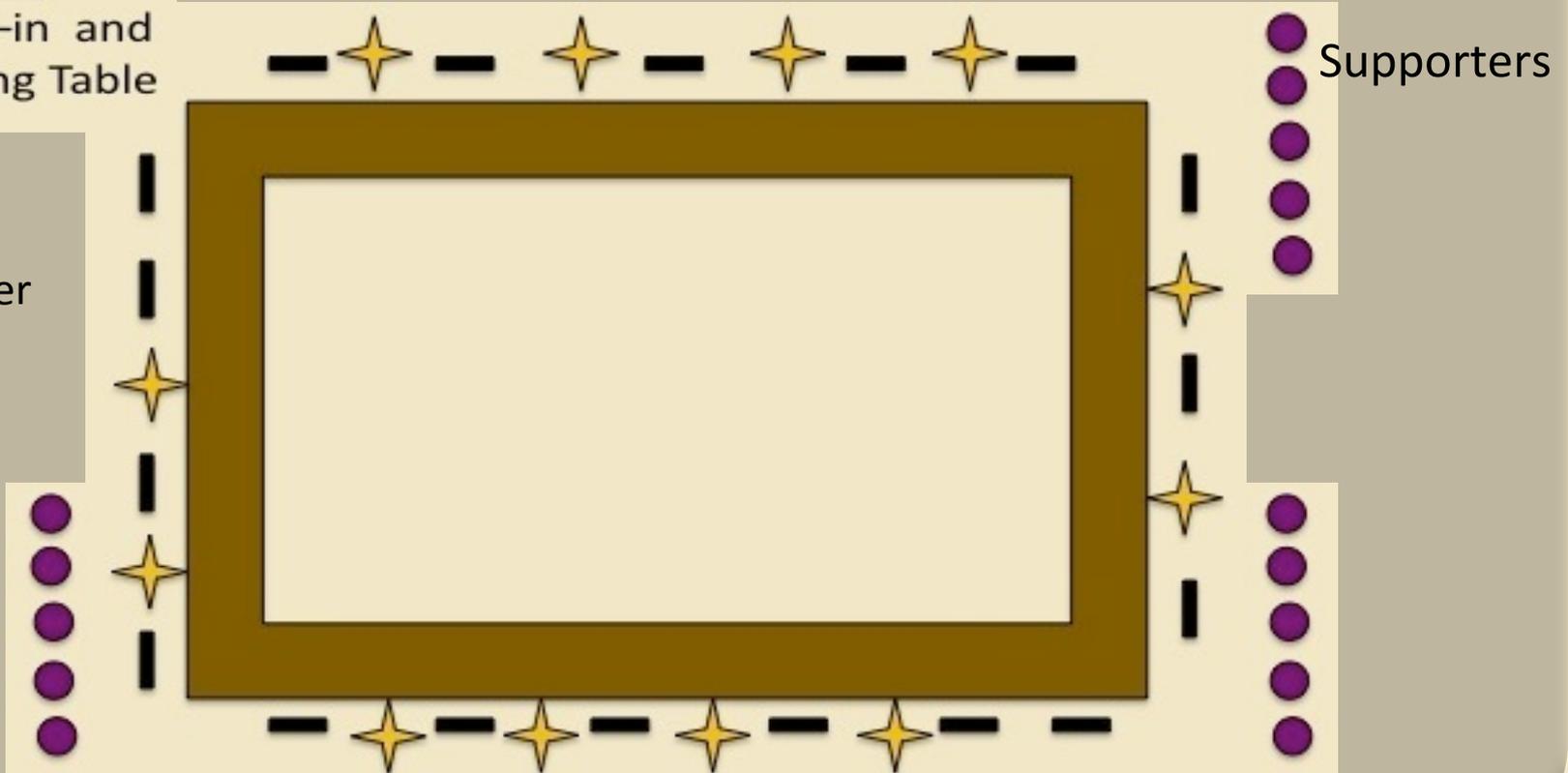
- Places of community importance: churches, city halls, community centers. Circular seating.
- Highest-risk young men (& families, supporters): 5-20+.
- Neighborhood leaders, formerly incarcerated, LE, etc. speak: 8-10, to the point (3-4 mins),1 hr max.
- Message: consequences of violence, cost of violence choice, & concern: no lectures/scare tactics.

Call-Ins: The Basic Set Up



Check-in and Greeting Table

Time-keeper



What it takes to succeed

- **Patience (!!)**. Ceasefire moves fast but it can't happen overnight. What's more, you can't always see implementation. There's no ribbon-cutting ceremony...
- **Partnership**: Community leaders, the clergy, service providers and criminal justice agencies working with a joint focus on the very highest risk groups and individuals. Strategic focus makes this work!
- **Persistence**: We're up against one of the most serious problems facing American cities, it's not going to go away overnight.